



PROJECT PROFILE FOR LADIES SUITS(KASUTI WORKS)

Category : Service

Total Cost of Project : Rs 33,000/-

BEP : 23 %

I. INTRODUCTION OF BUSINESS IDEA :

Karnataka Kasuti art is well known in North Karnataka region. Sarees, Dresses, Duppates, Blouses with this art are of great demand among urban women in general and particular among working women and teenagers

II. SERVICE AND ITS APPLICATIONS :

The unit proposes to provide service of kasuti work on different dress material on job work basis. The customers may provide dress material like saree, blouse piece, children dress etc.

III. MARKET POTENTIAL :

There is good potential for such an activity. The cloth merchants need such services. The promoter may contact the merchants for the job work. Similarly, some individuals also may approach the entrepreneur directly for the services. People are getting inclined to Kasuti art more these days and hence a good potential is anticipated.

IV. CAPACITY-REVENUE (1ST YEAR) :

Sl. No.	Income	No.	Rate (Average)	Total Amount (Rs.)
01.	No. of cloths (different types) on which Kasuti is required	1,000	200	2,00,000
Total				2,00,000

V. SERVICE METHODOLOGY AND QUALITY :

The cloth from the client is first marked with required design. If need be, the design is carried out in mat cloth. The kasuti is carried out as required in different colours. After completion, the finishing is done.



VI. COST OF PROJECT AND MEANS OF FINANCE, INCLUDING WORKING CAPITAL REQUIREMENTS :

A. COST OF PROJECT :

Sl. No	Particulars	Amount (rs).
1	Equipments	6,000
2	Other fixed assets	10,000
3	Deposits	10,000
4	Working Capital Requirements	7,000
	Total	33,000

B. MEANS OF FINANCE:

Sl. No	Particulars	Amount (Rs).
1	Loan @ 75%	25,000
2	Equity	8,000
	Total	33,000

C. WORKING CAPITAL REQUIREMENT :

Sl. No.	Particulars	Basis	Period	Amount (Rs.)
1	Raw- materials	8,000/12 x 2	2 month	1,400
2	Working expenses	LS	1 month	5,000
	Total			6,400
	Say			7,000

VII. MAIN INPUTS REQUIREMENT :

A. EQUIPMENTS :

Sl. No.	Particulars	No.	Rate	Total Cost
01	Rings	12	50	600
02	Needles, Scissors, Tape, etc	4 sets	100	400
03	Tables and chair	2	2,500	5,000
	Total			6,000

B. RAW-MATERIALS (CONSUMABLE) : (P.A.)

Sl. No.	Particulars	Qty	Rate	Total Cost (Rs.)
1	Threads of different colours	20,000 mtrs	40 per 100 mtrs	8,000
	Total			8,000



C. UTILITIES :

Sl. No.	Particulars	Monthly Requirement	Annual Charges. (Rs.)
1	Electricity	3,000	3,600
2	Say		4,000

D. MAN-POWER REQUIREMENT :

Sl. No.	Workers	No.	Monthly Salary (Rs.)	Annual Salary (Rs.)
01	Skill worker Self	1		
02	Helper	1	5,000	60,000
Total				60,000

E. MAIN INFRASTRUCTURE REQUIREMENT :

Building	Built up space of 300 sq. ft.
Power	Commercial power connection is required.
Water	Water is required for consumption

VIII. PROFITABILITY PROJECTION (ANNUAL) :

Particulars	Basis	Amount (Rs.)
Sales / income (Projected)	Ref : IV	2,00,000
Raw Materials	Ref : VII B	8,000
Man power expenses	Ref : VII D	60,000
Utilities	Ref : VII C	4,000
Interest	@ 12%	3,000
Depreciation	20% SLM	1,000
Overheads	Rent, maintenance etc	25,000
Total Expenses		1,01,000
Profit		99,000

IX. FINANCIAL INDICATOR :

$\frac{\text{Break Even Point FC}}{\text{SR-VC}} \times 100$	$\frac{29,000}{1,28,000} \times 100$	23 %
$\frac{\text{Payback period COP}}{\text{Profit + Deprn.}}$	$\frac{33,000}{1,00,000}$	Less than 1 year



X. ADDRESSES :

SUPPLIERS OF EQUIPMENTS :

B G Trimalle,
Durgadbail, maratha galli
Hubli

XI. SPECIAL NOTE :

Training in kasuti art is essential which can be obtained from Glistered,
Gadag.